To: Corporate Sponsors, Associate Members and Vendors

The WCHA-LDG Conference Coordinating Committee/Brown County will be hosting the 2020 Annual Road School in Green Bay, at the Radisson Hotel & Conference Center, 2040 Airport Drive, Green Bay, WI 54313.

We do have room blocks available at the Radisson 920-494-7300. The room block is listed under WCHA-LDG (Wisconsin County Highway Association-Leadership Group).

Every member, spouse/guest, or corporate representative attending the conference must complete the attached Registration form. Sharing of name badges is not permitted. Registration forms must be returned with payment by August 14, 2020.

Cancellation and 100% refunds (by written request) will be received until August 14, 2020. After this date, cancellations will not be refunded.

All attendees and spouse/guests will be required to be registered to participate in any function of the conference. Name badges will be issued and must be worn to attend all functions, including conference and social areas and events. Individuals not registered for the conference will not be admitted and/or asked to leave any event area. If you are not wearing your name badge, it will be assumed that you have not registered for the conference.

Non-Pre-registration/on-site registration will be $270.00 for county members & associate members, $370.00 for non-members, and $195.00 for spouse/guest. On-site registration requires the payment by credit card, check and/or cash.

Those who have pre-registered may pick up their registration packets at the registration area, Tuesday, September 15, from 8:00 am – 5:00 pm, Wednesday, September 16, from 7:00 am. – 12:00 pm.

Please indicate (in the sponsorship form) if your company is interested in a 10-minute presentation on your company on Wednesday, September 16 from 12:30 – 2:30 pm.

Questions call  
Gary L. Kennedy  
WCHA Professional Development Director  
1355 North 16th Street  
Manitowoc, WI 54220  
Cell Phone (920) 323-6500  
E-mail: hwygaryk@gmail.com

Conference Information is also available at our website – www.wiscohwy.org
# 2020 WCHA-LDG ANNUAL ROAD SCHOOL

**REGISTRATION DEADLINE – AUGUST 14, 2020**

**COUNTY/ORGANIZATION**

<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
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<table>
<thead>
<tr>
<th>SPOUSE/GUEST</th>
<th>PHONE</th>
</tr>
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<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>EMAIL</th>
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<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP+4</th>
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## REGISTRATION FEES

(Includes all activities and meals)

<table>
<thead>
<tr>
<th>REGISTRATION DEADLINE</th>
<th>Before 8/14/20</th>
<th>After 8/14/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>(COUNTY &amp; ASSOC. MEMBERS, WisDOT)</td>
<td>$195.00</td>
<td>$270.00</td>
</tr>
<tr>
<td>(NON-MEMBER OF WCHA-LDG)</td>
<td>$295.00</td>
<td>$370.00</td>
</tr>
<tr>
<td>(MEMBER’S SPOUSE/GUEST)</td>
<td>$120.00</td>
<td>$195.00</td>
</tr>
<tr>
<td>(FREE IF WERE AN OFFICER OF WCHA-LDG)</td>
<td>$195.00</td>
<td>$270.00</td>
</tr>
<tr>
<td>GOLF FEE</td>
<td>$80.00</td>
<td>$80.00</td>
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</tbody>
</table>

**TOTAL FEES ENCLOSED**

### Payment Type

- □ Visa
- □ MasterCard
- □ Discover
- □ Check - Make payable to WI COUNTY HIGHWAY ASSOCIATION

### Credit Card Number | Exp. Date | Security Code
--- | --- | ---

### Name on Card | Signature | Phone Number
--- | --- | ---

### Address | City | State
--- | --- | ---

* A 3.5% convenience fee will be assessed to each credit card transaction.

Mail payment along with registration form to:

Gary L. Kennedy, WCHA Events Coordinator
1355 North 16th Street
Manitowoc, Wisconsin 54220

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### Please register for the following activities by circling YES or NO:

<table>
<thead>
<tr>
<th><strong>THIS SECTION MUST BE COMPLETED AND RETURNED</strong></th>
<th>Member</th>
<th>Spouse/Guest</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, September 14</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 am – 5:00 p.m.</td>
<td><strong>Golf at Royal St. Patrick’s Golf Links</strong></td>
<td>YES or NO</td>
</tr>
</tbody>
</table>

| **Tuesday, September 15** |        |              |
| 5:30 – 7:00 p.m. | **Special Reception by inside and outside vendors** | YES or NO | YES or NO |

| **Wednesday, September 16** |        |              |
| 6:30 – 8:00 a.m. | **Breakfast at the Radisson** | YES or NO | YES or NO |
| 12:00 – 1:00 p.m. | **Lunch at the Radisson** | YES or NO | YES or NO |
| 5:30 – 9:00 p.m. | **Banquet at the Radisson** | YES or NO | YES or NO |

| **Thursday, September 17** |        |              |
| 7:00 – 9:00 a.m. | **Breakfast at the Radisson** | YES or NO | YES or NO |
To: Corporate Sponsors

1. INSIDE DISPLAY EXHIBIT BOOTH (S):

The indoor display areas are in the Three Claws Ballroom. See list below for the fee structure(s) for the Inside display areas. Included with the booth fee is pipe and drape, 1 table, two chairs and one - 110 V circuit (please indicate below if you want electricity). (Unfortunately, we are no longer able to provide a free registration with a booth). All personnel working the booth area must be registered for the conference with appropriate registration fee. Exhibit areas will be ready for set-up between 7:00 am to 12:00 pm on Tuesday, September 15. The exhibit area will open by 2:00 pm on Tuesday, September 15. All exhibits shall be open until 3:00 pm Wednesday, September 16.

Corporate - Associate Member Pricing:

Inside Booths Fees
Booths 1 – 50 = 8’ x 10’ $600.00 each*
* If more than one booth is requested to meet the corporate display needs (per corporate sponsor) the charges for the second booth will be $ 450.00 each

Number of Indoor booths @ $600.00 each __________
Number of Indoor booths @ $450.00 each __________

- Yes or No for electricity_________________

Note: All persons working the booth areas must be registered for the conference.

1st Choice of Location ___________________
2nd Choice of Location __________________
3rd Choice of Location __________________

Corporate - Non-Associate Member Pricing:

Inside Booths Fees
Booths 1 – 50 = 8’ x 10’ $800.00 each*
* If more than one booth is requested to meet the corporate display needs (per corporate sponsor) the charges for the second booth will be $650.00 each

Number of Indoor booths @ $800.00 each __________
Number of Indoor booths @ $650.00 each __________

- Yes or No for electricity_________________

Note: All persons working the booth areas must be registered for the conference.

1st Choice of Location ___________________
2nd Choice of Location __________________
3rd Choice of Location __________________

Corporate Name _____________________________

Note: All persons working the booth areas must be registered for the conference.
2. **OUTSIDE DISPLAY EXHIBIT AREA:**

The outdoor equipment display area is located outside the Great Lakes Complex on the east side of the building. See listed below the fee structure(s) for the Outdoor display area. **All personnel working the booth area must be registered for the conference.** (Unfortunately, we are no longer able to provide a free registration with a booth). Exhibit areas will be ready for set-up between 7:00 am to 12:00 pm on Tuesday, September 15. The exhibit area will open by 2:00 pm on Tuesday, September 15. All exhibits shall be open until 3:00 pm Wednesday, September 16.

**Corporate - Associate Member Pricing:**

Number of Outdoor display areas @ $525.00 each __________

<table>
<thead>
<tr>
<th>1st Choice of Location</th>
<th>Outside Booths</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Choice of Location</td>
<td>Booths 1 – 28 = $525.00 each</td>
</tr>
</tbody>
</table>

**Note:** All persons working the booth areas must be registered for the conference.

**Corporate - Non-Associate Member Pricing:**

Number of Outdoor display areas @ $725.00 each __________

<table>
<thead>
<tr>
<th>1st Choice of Location</th>
<th>Outside Booths</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Choice of Location</td>
<td>Booths 1 – 28 = $725.00 each</td>
</tr>
</tbody>
</table>

**SPONSORSHIPS**

3. **Group Welcome:** (Tuesday 5:00 P.M. – 8:00 P.M.)
   Sponsorship is $400.00 per Corporate Participant(s) _____________________________
   Six-Sponsorships are needed
   Cheese and Sausage Trays and Beverages in the Indoor/Outdoor Exhibit Areas

4. **Wednesday Breakfast:** 6:30 A.M. – 8:30 A.M.
   Sponsorship is $450.00 per Corporate Participant(s) _____________________________
   Six-Sponsorships are needed

5. **Wednesday Lunch:** 11:30 A.M. – 12:30 P.M.
   Sponsorship is $750.00 per Corporate Participant(s) _____________________________
   Six-Sponsorships are needed

6. **BREAKS:** Sponsorship is $300.00 per Corporate Participant(s)
   Four-Sponsorships are needed for the break
   Wednesday Afternoon _____________________________
   Thursday Morning _____________________________

7. **Thursday Breakfast:** 6:30 A.M. – 8:30 A.M.
   Sponsorship is $450.00 per Corporate Participant(s) _____________________________
   Six-Sponsorships are needed

8. **Special Banquet and Awards Ceremony:**
   Sponsorship is $400.00 per Corporate Participant(s) _____________________________
   Six-Sponsorships are needed

9. **Golfing Sponsorship:** Corporate Sponsorship fees are $300.00* per tee box or golf hole per Associate Member Corporate Participant and $600.00* per tee box or golf hole per Non-Associate Member Corporate Participant. Multiple sponsorships are needed for the golfing event. *Refer to Golf Reservation letter for more detailed information on fees.

10. **Associate Member Presentation (must have a booth) - Yes or No ____________**

   **Corporate Name ___________________________________________________________**
Make checks payable to “Wisconsin County Highway Association”

Mail fees to  Gary L. Kennedy    
WCHA Professional Development Director  
1355 North 16th Street  
Manitowoc, WI 54220

Corporate Name: ____________________________________________________________

Contact Person: ____________________________________________________________

Mailing Address: ____________________________________________________________

City, State, and Zip+4: _______________________________________________________

Telephone Number: __________________________________________________________

E-Mail Address: _____________________________________________________________

By:                                                                                

Printed Name: __________________________________________________________________

Title: ________________________________________________________________________

CONFERENCE PARTICIPATION DEADLINE IS AUGUST 14, 2020

(Please return all 3 pages of this form, along with the attached registration form)

• All representatives must complete the following registration forms for all activities.
WCHA – LDG Golf 2020 Summer Tournament Invitation

Date: Monday, September 14, 2020

Time: Shotgun start at 11:00 am (please arrive no later than 10:30 am)

Location: Royal St. Patrick’s Golf Links, 201 Royal St. Pat’s Drive, Wrightstown, WI 54180

Cost: $80.00 per golfer
All golfers must have a conference registration.

Format: 4 – person “Scramble” teams (maximum 36 teams or 144 golfers)

Lunch: Your golf fee includes lunch served at the golf course from 1:30 to 2:00 pm

Registration: Deadline is August 14, 2020

Vendors: Hole sponsorship is $300 (includes sign & a reserved tee box for your company) and charity collection is welcomed at the tee boxes.

Awards: 4:00 pm – 5:00 pm at the golf club house.

Make checks payable to WCHA or pay by credit card

Mail to:
Gary Kennedy
WCHA Professional Development Director
1355 North 16th Street
Manitowoc, WI 54220
Phone 920-323-6500
hwygaryk@gmail.com
Vendor area #1 is 5 stalls wide (46' long x 26' deep)

#16, #20, #21, #23 and #24 are 4 parking stalls wide (38' long x 26' deep)

Vendor area #14 and #15 are 2 ½ parking stalls wide (26' wide x 26' deep)

Vendor area #27 and #28 are 2 ½ stalls wide (22' long x 26' deep)

All other vendor areas are 3 stalls wide (27' long x 26' wide)